## **APPLICATION DATA SHEET**

Publication Filing Type:

New

Application Type:

Utility

Title of Invention:

Alternative Advertising in Prerecorded Media

Docket Number:

T738-10

Suggested Representative Figure:

Fig. 16A

Customer Number Atty:

27832

Customer Number Correspondance: 27832

Continuity Data:

This application is a non-provisional of provisional 60/281,037 2001-April-03 US Pending This application is a non-provisional of provisional 60/329,992 2001-October-17 US Pending

**INVENTORS:** 

Primary Citizenship:

US

Given Name:

Michael

Middle Name:

A.

Family Name:

Plotnick

Residence City:

Southampton

Residence State:

PA

Residence Country:

US

Address:

1225 Woods Rd

Southampton, PA 18966 mplotnick@expanse.tv

215-348-0265 215-348-4265

Primary Citizenship:

US

Given Name:

Robert

Middle Name:

F.

Family Name:

Deitrich

Residence City:

Doylestown

Residence State:

PA

Residence Country:

US

Address:

70 Old Dublin Rd

C-6

Doylestown, PA 18901 rdeitrich@expanse.tv

215-348-0265 215-348-4265

Primary Citizenship:

Given Name:

Middle Name:

Family Name:

Residence City:

Residence State: Residence Country:

Address:

US

Charles

A.

Eldering

Doylestown

PA

US

16 Washington Square

Doylestown, PA 18901 celdering@expanse.tv

215-348-0265 215-348-4265

Primary Citizenship:

Given Name:

Middle Name:

Family Name:

Residence City:

Residence State:

Residence Country:

Address:

US

Douglas

J.

Ryder

Doylestown

PA

US

3669 Concord Rd

Doylestown, PA 18901 dryder@expanse.tv 215-348-0265

215-348-4265

Primary Citizenship:

Given Name:

Middle Name:

Family Name:

Residence City:

Residence State:

Residence Country:

Address:

US

Herbert

M.

Lustig

North Whales

PA

US

18 Saddlebrook Drive

North Whales, PA 19454

hlustig@expanse.tv

215-348-0265

215-348-4265